

Curb Appeal

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A "before" front yard, and do-it-yourself project for Moraga's Lau family. Removing 40-year-old juniper takes work!
Photo Ted Lau

"At a minimum, weed, plant [and] invigorate the garden," he says, and arrange "pots with flowers on the porch. Perhaps [add] some bark in the planting area to give it a uniform color." Stack's chore list also includes pruning trees and removing dead limbs. He says the path to the door should be clear.

There's an added safety benefit to decluttering vegetation out front. "Front door visibility and exposure minimizes risk of front door intrusion from burglars," says Moraga Chief of Police Robert Priebe. "Anything providing cover from passersby on the street helps anyone trying to get in your home via the front door."

"I tell my sellers you only have one chance to make a first impression," emphasizes Diane Reilly of Alain Pinel Realtors. "I can't tell you how many times I've pulled up to a home that meets all the buyer needs but when they see an unattractive or cluttered front yard they say, 'We don't need to go inside this one.'" Reilly explains that most yard work can be accomplished with more elbow grease than cash. "Keep grass cut, edges trimmed and trees pruned. Remove old woody shrubs like junipers.

Plant colorful seasonal plants – all one vibrant color clustered in a spot that will draw the eye to the front door. Use dark bark to fill in unplanted spaces," she says.

Reilly suggests painting home exteriors every seven or eight years. "If not the whole house, at least paint the trim and the front door," she says, adding that a fresh coat of paint in a neutral color is money well spent. The home should look "crisp, clean and uncluttered," Reilly says. "Even if a homeowner is not selling, these affordable improvements can be done over time to make the home one of the nicest on the block."

Cindy Glover of Moraga understands the time commitment for her do-it-yourself yard project. Glover spent two years discussing the look she wanted for her former front yard. The original landscaping was "lawn and path-oriented" with a "cookie-cutter" look.

The first piece she tackled was the pathway and its surrounding hardscape; it would become "the bones" of the project. Glover envisioned a wide path leading straight to her front door with a low, curved "eyebrow" wall and a built-in mailbox of stone to match the stone on the house. Spots for manzanita and maple trees were reserved. The remaining spaces were filled in mostly with drought resistant flowers and grasses, ensuring that "any mistakes made were small." A new roof with a mix of colors and bright metal trim was installed, and a new front door completed the look Glover calls "timeless."

Roger and Patti Witalice's 1950s Orinda home had changed hands once or twice before they bought it in 1979, but the view from the street was the same, consisting of "a flat porch, hidden doorway and concrete walkway," says Patti Witalice. "There were three huge pine trees, a briar bush of pyracantha and wild roses," while the front door was "smashed into a corner." They hired a landscaper in 2006. The new look focuses on the front door, with a curved walkway, an earthen berm to shield the street view and a mix of plant color and textures. The New Zealand flax plantings create "a visual barrier" with a "comforting sense of privacy." The round window in the gate echoes the Sleepy Hollow practice of a round window on the front of the house, she says.

In short, curb appeal means keeping things fresh, simple and clean. After all, the goal is "to show off the home," Stack says.

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